



**PASSIONE DI SORDEVOLO:
OBIETTIVO 2027**
UNO SPETTACOLO DI TEATRO POPOLARE DAL 1850

**LA PASSIONE[®]
SORDEVOLO
BIELLA**

XXIX EDIZIONE
**DAL 19 GIUGNO
AL 26 SETTEMBRE 2027**

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SORDEVOLO PASSION PLAY: TARGET 2027, A POPULAR THEATER PERFORMANCE SINCE 1816

In the Elvo Valley, in Sordevolo, Biella, the event that marked the history of humanity is commemorated every 5 years: the Passion of Christ, a unique show in Italy with immense historical, cultural, and religious value. The territory itself takes the stage: more than 400 people, including actors and extras, bring this emotional open-air performance to life in a 4,000 sq m amphitheatre. Over 20,000 spectators from all over the world attend the representation.

The Passion of Sordevolo is a rare form of popular choral theatre, a tradition documented since 1816 and passed down from generation to generation. A unique feature of the event is the double version: the Adults' Passion and the Children's Passion.

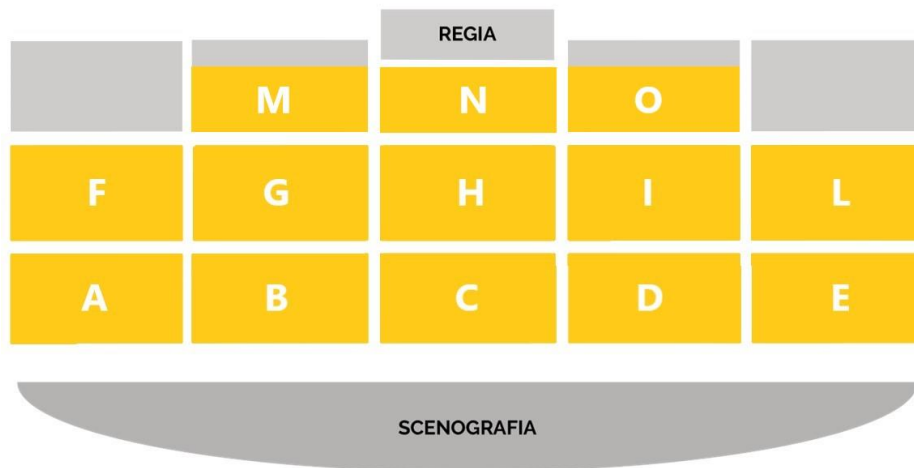


Conditions for Agencies and Tour Operators

- **Complimentary Tickets:** The Association reserves **10% of free tickets** for tour operators for the 2027 performances, with a deduction of 200 tickets (including children aged 4 to 14).
- **Promotion:** Agencies are requested to promote the performance in their catalogues using the provided photographic material and seating plans.
- **Resources:** Agencies can request a complimentary copy of the book "Sordevolo, where the Passion operates", which includes tourist information in Italian and English.



Amphitheater seating disposition



Ticket Prices

Sales start January 1st, 2027:

- Adults: €30.00.
- Children (4-14 years): €15.00.
- Children up to 3 years: Free (if held by an adult).
- Children's Passion: Unique price of €15.00 for all spectators.
- Disability Discount: 50% reduction for those with a certified disability of 67% or higher. A complimentary ticket is provided for a required companion.

Group Benefits:

- One complimentary ticket for every 25 paying participants (26th person is free).
- Free bus parking.



Side Activities & Tour Packages

Various activities are available upon request, including guided tours of the Passion Museum (included with the ticket), backstage tours of the amphitheatre (€5), guided tour of Sordevolo and of the Lanifici Vercellone Archive and local aperitifs featuring Menabrea beer, local wines, and typical cheeses and cold cuts.

Activities which can be included in Tour Packages:

Sordevolo is part of „Slow Food Travel Montagne Biellesi“, which coordinates producers, restaurants, environmental and touristic guides and hospitality professionals.

- **Half Day:** Costume parade and the Passion performance (3 hours total).
- **Full Day:** Visits to the MeBo (Beer and Cheese Museum), the Oropa Sanctuary (the most important Marian Sanctuary in the Alps), the Burcina Park, or the medieval village of Biella Piazza.
- **2-3 Days:** Excursions to the Trappa (“Slow Food Travel Montagne Biellesi” circuit), the Bessa Nature Reserve (an ancient Roman open-air gold mine), or the Oasi Zegna.

...and much more.



The 2027 Season Calendar:

LA STAGIONE 2027 | THE 2027 SEASON

Giugno June			Luglio July				
05	Sabato Saturday	h 21.00	Presentazione Presentation	02	Venerdì Friday	h 21.30	Spettacolo serale Evening Show
19	Sabato Saturday	h 16.00	Prima Passione 2027 Premiere Passion 2027	03	Sabato Saturday	h 21.30	Spettacolo serale Evening Show
25	Venerdì Friday	h 21.30	Spettacolo serale Evening Show	10	Sabato Saturday	h 21.30	Spettacolo serale Evening Show
26	Sabato Saturday	h 21.30	Spettacolo serale Evening Show	17	Sabato Saturday	h 21.30	Spettacolo serale Evening Show
27	Domenica Sunday	h 16.30	Spettacolo pomeridiano Afternoon Show	23	Venerdì Friday	h 21.30	Spettacolo serale Evening Show
30	Mercoledì Wednesday	h 21.00	Concerto Concert	24	Sabato Saturday	h 21.30	Spettacolo serale Evening Show
				28	Mercoledì Wednesday	h 21.00	Concerto Concert
				30	Venerdì Friday	h 21.30	Spettacolo serale Evening Show
				31	Sabato Saturday	h 21.30	Spettacolo serale Evening Show
Agosto August			Settembre September				
01	Domenica Sunday	h 16.30	Concerto pomeridiano Afternoon Concert	03	Venerdì Friday	h 21.00	Spettacolo serale Evening Show
06	Venerdì Friday	h 21.30	Spettacolo serale Evening Show	04	Sabato Saturday	h 21.00	Spettacolo serale Evening Show
07	Sabato Saturday	h 21.30	Spettacolo serale Evening Show	05	Domenica Sunday	h 16.30	Passione dei Bambini Children's Passion
20	Venerdì Friday	h 21.00	Spettacolo serale Evening Show	08	Mercoledì Wednesday	h 21.00	Concerto Concert
21	Sabato Saturday	h 21.00	Spettacolo serale Evening Show	10	Venerdì Friday	h 21.00	Spettacolo serale Evening Show
22	Domenica Sunday	h 21.00	Concerto Concert	11	Sabato Saturday	h 21.00	Spettacolo serale Evening Show
27	Venerdì Friday	h 21.00	Passione dei Bambini Children's Passion	12	Domenica Sunday	h 21.00	Spettacolo serale Evening Show
28	Sabato Saturday	h 21.00	Spettacolo serale Evening Show	17	Venerdì Friday	h 21.00	Spettacolo serale Evening Show
29	Domenica Sunday	h 16.30	Spettacolo pomeridiano Afternoon Show	18	Sabato Saturday	h 21.00	Spettacolo serale Evening Show
				21	Martedì Tuesday	h 10.00	Passione dei Bambini Children's Passion
				24	Venerdì Friday	h 21.00	Spettacolo serale Evening Show
				25	Sabato Saturday	h 21.00	Spettacolo serale Evening Show
				26	Domenica Sunday	h 16.30	Spettacolo pomeridiano Afternoon Show

Associazione Teatro Popolare di Sordevolo Via E. Bona, 35 - 13817 Sordevolo (BI) - Italy | Tel. +39 015 2562486 | passione@passionedisordevolo.com

The season runs from June 19 to September 26, 2027, featuring evening shows (typically at 9:00 PM or 9:30 PM) and Sunday afternoon performances (at 4:00 PM or 4:30 PM). Specific dates for the "Children's Passion" include August 27, September 5, and September 21.

Booking and Payments

For information and reservations, contact passione@passionedisordevolo.com.

Final payments must be made via bank transfer to Associazione Teatro Popolare di Sordevolo (Banca Sella) no later than two business days before the performance:

Associazione Teatro Popolare di Sordevolo
BANCA SELLA SpA- Piazza Gaudenzio Sella 1 Biella
IBAN: IT 90 X 03268 22310 052849295460

The payment reference must include the name of the tour operator agency and the date of the selected performance. You should also send an email to passione@passionedisordevolo.com, indicating the seats you have selected.

Press Office – Passion of Sordevolo
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